

# SAINI DAS

## EDUCATION

| Year of completion | Degree/Certificate   | Institute/School, City, Country                             |
|--------------------|----------------------|---|
| 2013               | Fellow in Management | Indian Institute of Management Lucknow                      |
| 2005               | B. Arch              | Bengal Engineering and Science University, Shibpur, Kolkata |

## PROFESSIONAL EXPERIENCE

### Academics

| Designation         | Organization         | Duration               | Teaching Interests  |
|---------------------|----------------------|------------------------|---|
| Assistant Professor | VGSoM, IIT Kharagpur | 31.8.2016 – Till Date  | Management Information Systems, E-commerce technology and Applications, It in Business Applications   |
| Assistant Professor | IIM Indore           | 15.07.2013 – 26.8.2016 | Information Systems for Managers, Business Models in E-Commerce, Basic Spreadsheet modelling, Advanced Spreadsheet Modeling, Information Security Risk Management, Readings in Information Systems Research |

### Industry

| Designation        | Organization                 | Duration                |
|--------------------|------------------------------|-------------------------|
| Software Developer | Infosys Technologies Limited | 22.08.2005 – 06.06.2008 |

## PUBLICATIONS

### Journals

- Vakeel, K., Das, S., Udo, G., & Bagchi, K. (Forthcoming). “Do security and privacy policies in B2B and B2C e-commerce differ? A comparative study using content analysis”. *Behavior and Information Technology*.
- Das, S., & Dayal, M. (2016). “Exploring determinants of cloud-based ERP selection and adoption: A qualitative study in the Indian education sector”, *Journal of Information Technology Case and Application Research (JITCAR)*, 18(1), pp.11-36.
- Das, S., Mukhopadhyay, A. & Bagchi, K. (2014) “National Level determinants of Global Music piracy and Online music sales: An exploratory Study”, *Journal of Global Information Technology Management (JGITM)*, 17( 1), pp. 6-25.
- Das, S., Mukhopadhyay, A. & Bhasker, B. (2013) “Today’s Action is better than Tomorrow’s Cure - Evaluating Information Security at a Premier Indian Business School”, *Journal of Cases on Information Technology (JCIT)*, 15( 3), pp.01-22
- Das, S., Mukhopadhyay, A., & Anand, M. (2012). Stock Market Response to Information Security Breach: A Study Using Firm and Attack Characteristics. *Journal of Information Privacy and Security (JIPS)*, 8(4), pp.27-54.
- Das, S., Mukhopadhyay, A., & Bagchi, K. (2012). An exploratory analysis of the factors affecting global music piracy and online music sales. *Communications of Global Information Technology (COGIT)*, 4, pp.35-47.
- Das, S., & Mukhopadhyay, A. (2011). Security and Privacy Challenges in Telemedicine. *CSI-Communications*, 35(8), pp.20-23.

## Book Chapters

- Das, S. (2014). The Cyber Security Ecosystem: Post-global Financial Crisis. Published in *Managing in Recovering Markets*. Springer, India. pp. 453-460.
- Das, S., & Mukhopadhyay, A. (2011). A framework for determining the hacker's most probable path in a wireless telemedicine network using Markov Model. Published in *e-Governance: Techno-Behavioural Implications*. Excel India Publishers, pp. 99-112.

## CONFERENCE PUBLICATIONS

- Das, S. (2015). "E-loyalty post flash sales debacle in e-tailing: moderating role of perceived justice due to apology". Presented at *Information Systems Symposium* at Indian School of Business (ISB), Jan 3-4, 2015.
- Mukhopadhyay, A., Das, S., & Sadhukhan, S. (2013). Vulnerable Path Determination in mobile ad-hoc networks using Markov Model. *Proceedings of the 19th Americas Conference on Information Systems (AMCIS)*, August 15-17, Chicago, Illinois, USA.
- Das, S., Mukhopadhyay, A., & Shukla, G. (2013). i-HOPE Framework for Predicting Cyber Breaches: A Logit Approach. *Proceedings of the 46th Hawaii International Conference on System Sciences (HICSS)*, January 7-10, Hawaii, USA.
- Das, S., Mukhopadhyay, A., & Bagchi, K. (2012). An exploratory analysis of the factors affecting global music piracy and online music sales. *Proceedings of 13th Annual Global Information Technology Management (GITMA) World Conference*, June 17-19, Bangalore, India.
- Das, S., Mukhopadhyay, A., & Anand, M. (2011). Determining the stock market response to public announcement of an information security breach using firm and attack characteristics. *Proceedings of the 9th Annual Conference on Information Science, Technology & Management in a Virtualized World (CISTM)*, May 13-14, Pontifícia Universidade Católica do Rio Grande do Sul, Brazil.
- Das, S., & Mukhopadhyay, A. (2011). Managing dwindling online music sales : Analyzing Factors affecting global music piracy. *Proceedings of the 11th International Conference on Electronic Business (ICEB2011)*, November 30-December 2, Thammasat Business School, Thammasat University in Bangkok, Thailand.
- Das, S., & Mukhopadhyay, A. (2011). A framework for determining the hacker's most probable path in a wireless telemedicine network using Markov Model. *Proceedings of the 8th International Conference on E-Governance (ICEG 2011)*, October 17-18, Institute of Management, Nirma University, Ahmedabad, India (Received Third best paper award).
- Das, S. (2011). A Framework for Comprehensive Information Security Risk Management. *Proceedings of COSMAR 2011 Doctoral Conference*, Indian Institute of Science, Bangalore, India.

## RESEARCH INTERESTS

- |   |                                 |
|---|---------------------------------|
| • Information security risk management (ISMS)   | • Cyber Risk Insurance          |
| • Cyber risk analysis and quantification        | • Global Digital Piracy         |
| • Proactive ISMS in organizations               | • Business/Data Analytics       |
| • Security Risks in e-Governance and e-Commerce | • e-Healthcare and Telemedicine |

## TEACHING INTERESTS

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|---|--|
| • Management Information System (MIS)         | • Basic Spreadsheet Modeling               |
| • Information security risk management (ISMS) | • Advanced Spreadsheet Modeling            |
| • Basic marketing analytics                   | • Enabling Technologies for Data Analytics |
| • E-commerce                                  |  |