# DR M. K. RAO

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Dept. of Humanities & Social Sciences
IIT Kharagpur, West Bengal-721302

### **EDUCATION**

**PhD** Tata Institute of Social Sciences (TISS), Mumbai

MBA Nagpur University with specialization in HRM 2000

# TEACHING EXPERIENCE

| S. NO | EMPLOYER            | FROM         | то           | POSITION                         |
|-------|---------------------|--------------|--------------|----------------------------------|
| 1     | IIT Kharagpur       | July, 2019   | Till date    | Associate Professor              |
| 2     | IIT Roorkee         | August, 2012 | July, 2019   | Assistant Professor              |
| 3     | NIT Tiruchirappalli | May, 2007    | August, 2012 | Assistant Professor<br>(Regular) |
| 4     | NIT Warangal        | May, 2001    | April, 2007  | Lecturer (Ad-Hoc)                |

### AREAS OF RESEARCH

Competency Management, Sustainable HRM, CSR, Intellectual Capital, Strategic HRM

### **COURSES TEACHING**

Applied Organisational Psychology Management of Change Personal Growth Lab Industrial & Labor Law Strategic HRM
Industrial Relations
Competency Management
Corporate Social Responsibility

2011

## RESEARCH REVIEWER (JOURNALS)

- 1. International Journal of Emerging Markets, Emerald Publishing Limited.
- 2. International Journal of Management Concepts and Philosophy, Inderscience Publishers.
- 3. Amity Journal of Management Research, Amity University.
- 4. Psychological Studies, Springer

## **CONSULTANCY / PROJECTS**

| S.NO | PARTICULARS   | AGENCY          | VALUE         |
|------|---|-----------------|---------------|
| 1    | Impact Assessment of CSR activities   | THDC, Rishikesh | ₹ 2,87,500    |
| 2    | Impact Assessment of CSR activities   | THDC, Rishikesh | ₹ 6,63,000    |
| 3    | Impact Assessment of CSR activities   | BHEL, Haridwar  | ₹ 2,50,000    |
| 4    | An Assessment of health systems responsiveness & availability of medical care for emergency treatment of RTI    | ICMR            | ₹ 22,44,408   |
| 5    | Impact Assessment of CSR activities   | GAIL            | ₹ 8,85,000    |
| 6    | Impact Assessment of CSR activities   | THDC            | ₹ 3,54,000    |
| 7    | Impact Assessment of CSR activities   | GAIL            | ₹ 2,00,000    |
| 8    | Impact Assessment of Toilets Constructed Under<br>CSR Projects  | ECL             | ₹ 24,93,000   |
| 9    | Evaluation of District Skill Development<br>Planning (DSDP) Awards Under Sankalp<br>programme of MSDE (Co- PI). | MSDE, GoI       | ₹ 1,39,38,750 |
| 10   | Data Validation and Verification  | NAAC            | ₹ 50,00,000   |

#### PROFESSIONAL CONTRIBUTION

- 1. IIT Madras, (MS thesis Evaluation).
- 2. Madurai Kamraj University, Madurai (PhD Thesis Evaluation).
- 3. NIT Tiruchirappalli (PhD Thesis Evaluation).
- 4. M.S. University Tirunelveli T.N. (PhD Thesis Evaluation).
- 5. SRM University (Doctoral Committee Member).
- 6. IIIT Raipur (Doctoral Committee Member).
- 7. Introduced Corporate Social Responsibility and Managing Self and Interpersonal Dynamics courses for Undergraduate and Post-graduate students at IIT Roorkee.
- 8. Restructured the curriculum of MHRM and introduced several emerging HR courses at IIT Kharagpur.

## ADMINISTRATIVE RESPONSIBILITIES

| S.NO | YEAR    | RESPONSIBILITIES   |
|------|---------|--|
| 1    | 2020-21 | Member Council of Deans  |
| 2    | 2021-22 | Member UG Induction Committee  |
| 3    | 2020-21 | Faculty Advisor  |
| 4    | 2019-21 | Training & Placement In charge   |
| 5    | 2019-22 | Member DAC   |
| 6    | 2019-22 | Member Research Committee  |
| 7    | 2019-22 | Admission Coordinator, MHRM  |
| 8    | 2019-22 | Member- PhD Admissions Committee   |
| 9    | 2020-22 | Member, Departmental Faculty Recruitment Committee at IIT<br>Kharagpur                           |
| 10   | 2018-19 | Served as Acting Head, Centre of Excellence in Disaster<br>Management & Mitigation (IIT Roorkee) |
| 11   | 2018-19 | Central Purchase Officer, CCB  |
| 12   | 2017-19 | Chief Warden   |
| 13   | 2017-19 | Member Library Advisory Committee  |
| 14   | 2017-19 | Member, DAC  |
| 15   | 2017-19 | Member, CAC  |
| 16   | 2016-19 | Member Centre Research Committee   |
| 17   | 2016-19 | OC Library   |
| 18   | 2016-19 | Member Centre Purchase Committee   |

# PHD SUPERVISED AND AWARDED (7 COMPLETED - 4 ONGOING)

| S.NO | TOPIC  | SCHOLAR               | REG. YEAR |
|------|--|-----------------------|-----------|
| 1    | Organizational Justice: Antecedents And Impact On Knowledge Sharing Behaviour            | Vandana<br>Tamta      | 2013      |
| 2    | CSR and its impact on Employee Behaviour:<br>A Study in North East States of India       | Deepak<br>Subba       | 2013      |
| 3    | Antecedents and Consequences of<br>Sustainable HRM: Empirical Evidence                   | Nitin Vihari          | 2014      |
| 4    | Examining the Influence of Knowledge<br>Elements On Individual Competence                | Pooja<br>Kushwaha     | 2013      |
| 5    | Predictors and Outcomes of Creativity<br>Components: A Study in Indian PSUs              | Pratibha<br>Verma     | 2013      |
| 6    | Effects of Intellectual Capital On Performance: Examining the Role of Mediators          | Bindu Singh           | 2013      |
| 7    | Ethical Leadership and Social Innovation<br>Tendency: A Study of Social Enterprises      | Palavi<br>Pasricha    | 2014      |
| 8    | The effects of Human Capital Sustainability<br>Leadership and Sustainable HRM on Careers | V. C. Reddy           | 2017*     |
| 9    | Antecedents and consequences of Employee Voice behaviour                                 | R. Prince             | 2017*     |
| 10   | A study of the CSR in corporate hospitals in Eastern India                               | Mousami<br>Banerjee   | 2013*     |
| 11   | Impact of Strategic HRM on Employee<br>Performance                                       | Shivani<br>Srivastava | 2020*     |
| 12   | Antecedents and consequences of the paradox mindset of leaders in Indian Organisations   | Soumanti Sinha        | 2020*     |

<sup>\*</sup>Ongoing

# POST GRADUATE RESEARCH PROJECTS

- 1. Supervised 67 MBA and 13 MHRM Research Project Dissertations.
- 2. Supervised 2 M. Tech. Dissertations.

#### INSTITUTES VISITED

| INSTITUTE VISITED   | PURPOSE OF VISIT                          | DATE          |
|---|---|---------------|
| The International Conference on<br>Business, Internet, and Social Media | International Conference,<br>Tokyo, Japan | August, 2017  |
| ISBITM Indonesia  | International Conference                  | January, 2015 |

#### PERSONNEL DETAILS

Father's name : Late.M. Sambasiva Rao

Date of Birth : 28-04-1977

Marital Status : Married

Languages Known : English, Hindi, Marathi, Tamil, Telugu.

### **PUBLICATIONS**

## Book Chapters

- 1. Prince R., Vihari, N.S., & Rao, M.K. (2021) 'Examining the Effects of Sustainable HRM on Employee Work Wellbeing: The Role of Voice Behavior and Trust in Management' Managing Risk and Decision Making in times of Economic Disruptions and Distress: A Collective Study (Volume 108, Emerald, Scopus). Accepted
- 2. Singh, B., Verma, P., & Rao, M. K. (2017). Influence of Individual and Sociocultural Factors on Entrepreneurial Intention. Entrepreneurship Education: Experiments with Curriculum, Pedagogy and Target Groups, pp. 149-169. Springer.
- 3. Singh, B. & Rao, M. K. (2014). Exploring the Linkages between Human Resource Configuration and Knowledge Management Process: A Strategic Human Resource Management Perspective. In Managing in Recovering Markets. pp. 295-302. Springer India.
- 4. Singh B., Verma P., & Rao M K., (2016). Exploring the Linkages of Knowledge Management Process and Dynamic Capability. In Excellence in HRD for sustainable Growth. Excel publications.
- 5. Pooja Kushwaha and M.K. Rao (2016). Organizational Culture, Learning Behavior and Commitment level: Identifying key Performance drivers, In Emerging Challenges in HR: VUCA Perspectives, pp.85-96. Emerald.

## Journal Publications

- Reddy, V.C.& Rao, M. K. (2021). Impact of Human Capital Sustainability Leadership on Sustainable Careers: The role of Sustainable HRM. *Journal of Cleaner Production*. (under review)
- 2. Sharma, Anil Kumar & Rao, M. K. (2021). Health system responsiveness towards road traffic injuries: A study of select region of Uttrakhand State of India. *Journal of Emergency Practice and Trauma (JEPT)*. (under review)
- 3. Prince, R., & Rao, M. K. (2021). Efficacy beliefs and employee voice: the role of perceived influence and manager openness. *International Journal of Productivity and Performance Management*, *ahead-of-print*(ahead-of-print). <a href="https://doi.org/10.1108/ijppm-05-2020-0266">https://doi.org/10.1108/ijppm-05-2020-0266</a> (ABDC ranking B).
- 4. Prince, R. & M. K. Rao. (2020). Voice behavior of Indian IT employees: a moderated mediation model. *International Journal of Organizational Analysis*. Emerald Publishing Limited. DOI 10.1108/IJOA-11-2019-1926. (**ABDC ranking B**).
- 5. Vihari, N.S. Rao, M. K. & Doliya, P. (2019). Organisational Learning as an Innovative Determinant of Organisational Sustainability: An Evidence Based Approach. *International Journal of Innovation Management*. Vol. 23, No. 3 (World Scientific Publishing). (ABDC ranking B).
- 6. Nitin Simha Vihari, MK Rao. (2019). Sustainable HRM as a contextual antecedent of organisational effectiveness—a moderated mediation model. *International Journal of Human Resources Development and Management. Vol.* 19(4) (Inderscience).
- 7. Pasricha, P. Rao, M.K. (2018). The effect of ethical leadership on employee social innovation tendency in social enterprises: Role of perceived social capital. *Creativity and Innovation Management*. 27:270–280 (Wiley). (**ABDC ranking: B**).
- 8. Vihari, N.S., Rao, M.K., & Jada.U. (2018). International Direct and Indirect effects of Sustainable HRM on Organizational Flexibility: A SEM Based Approach'. *Journal of Business Innovation and Research*.Vol. 17 No.1. (Inderscience).
- 9. Tamta, V., & Rao, M. K. (2017). The effect of organisational justice on knowledge sharing behaviour in public sector banks in India: mediating role of work engagement. *International Journal of Business Excellence*, 12(1), 122. (Inderscience). (ABDC ranking: C).
- 10. Singh, B., & Rao, M. K. (2017). To Gear Up Firm Performance in Banking Industry: The Role of Dynamic Capability. *Global Business Review*, 18(4), 122. (Sage). (**ABDC ranking: C**)
- 11. Vihari, N. S., & Rao, M. K. (2017). Business model innovation and organisational mindfulness as determinants of corporate sustainability: an empirical study.

- International Journal of Business Innovation and Research, 13(2), 238-254. (Inderscience). (ABDC ranking: C).
- 12. Kushwaha, P., & Rao, M. K. (2017). Integrating the Linkages between Learning Systems and Knowledge Process: An Exploration of Learning Outcomes. *Business Perspectives and Research*, 5(1), 11-23. (Sage).
- 13. Singh, P. K., & Rao, M. K. (2017). HR Practices, Learning Culture and Human Capital: A Study on Indian Business and Professional Service Sector. *Global Business Review*, 18(3), 1-13. (Sage). (ABDC ranking: C).
- 14. Tamta, V., & Rao, M. K. (2017). Linking Emotional Intelligence to Knowledge Sharing Behaviour: Organizational Justice and Work Engagement as Mediators. *Global Business Review*, 18(6), 15801596. (Sage). (ABDC ranking: C).
- 15. Prince, R., Vihari, N. S., & Rao, M. K. (2017). Intervening Effects of Ethical Leadership on Employee Voice Behavior: A Conceptual Framework. *Evidence Based Management*, 167-171.
- 16. Vihari, N.S., & Rao, M.K., & Himani (2017). 'Business Model Innovation and Corporate Sustainability: A Mediated Model'. *Evidence Based Management*, 334-343.
- 17. Singh, B., & Rao, M. K. (2016). Effect of intellectual capital on dynamic capabilities. *Journal of Organizational Change Management*, 29(2), 129-149. (Emerald). (ABDC Ranking: B).
- 18. Singh, B., & Rao, M. K. (2016). Examining the Effects of Intellectual Capital on Dynamic Capabilities in Emerging Economy Context: Knowledge Management Processes as a Mediator. *Emerging Economy Studies*, 2(1), 110128. (Sage).
- 19. Verma, P., & Rao, M. K. (2016). Organisational performance as a function of creativity components and innovation capability: an Indian perspective. *International Journal of Business Performance Management*, 17(1), 44-64. (Indersceience). (ABDC Ranking: C).
- 20. Vihari, N. S., Singh, B., & Rao, M. K. (2016). Relationship between human capital management and organisational performance: Empirical evidence from select Indian banks. *International Journal of Learning and Intellectual Capital*, 13(1), 126. (Indersceience). (ABDC Ranking: C).
- 21. Tamta, V., & Rao, M. K. (2016). The effect of psychological contract fulfilment on organisational justice, work engagement and knowledge sharing behaviour. *International Journal of Management Concepts and Philosophy*, 9(4), 283-305. (Inderscience). (**ABDC Ranking: C**).

- 22. Pasricha, P., & Rao, M. K. (2016). Reviewing the relationship between ethical leadership and proactive CSR and their impact on social innovation: towards a multilevel mediation model. *International Journal of Social Entrepreneurship and Innovation*, 4(3), 183-201. (Indersceince).
- 23. Verma, P., & Rao, M. K. (2016). Authentic leadership approach for enhancing innovation capability: a theoretical investigation. *International Journal of Complexity in Leadership and Management*, 3(4), 284-300. (Indersceince).
- 24. Kushwaha, P., & Rao, M. K. (2015). Integrative role of KM infrastructure and KM strategy to enhance individual competence: Conceptualizing knowledge process enablement. *Vine*, 45(3), 376396. (Emerald). (**ABDC Ranking: B**).
- 25. Vihari, N. S., Rao, M. K., & Sathish, G. (2015). Confrontations of contingent workforce in Supeready industries: a case study. *International Journal of Teaching and Case Studies*, 6(3), 231-243. (Indersceience).
- 26. Vihari, N. S., & Rao, M. K. (2014). Effects of organisational ambidexterity and change for sustainability on organisational effectiveness: empirical evidence from India. *International Journal of Sustainable Strategic Management*, 4(4), 376-388. (Inderscience). (ABDC Ranking: C).
- 27. Rao, M. K., & Palo, S. (2009). Identification of Managerial Competencies for Establishing a Conceptual Framework for HRD Practioners. Asia Pacific Business Review, 5(4), 56-69. (Taylor & Frances). (ABDC Ranking: B).
- 28. Vihari, N.S., & Rao, M.K. (2017). 'Antecedents and Consequences of Sustainable Human Resource Management: Empirical Evidence from India', *Jindal Journal of Business Research*, 7(1) 61–85. (Sage).

## **International Conferences**

- 1. Prince, R and Rao, M. K, Revisiting the LMX Employee Voice Relationship: A Conceptual Study (December 5, 2020). e-journal *First Pan IIT International Management Conference* 2018, Available at SSRN: <a href="https://ssrn.com/abstract=3743385">https://ssrn.com/abstract=3743385</a> or <a href="https://dx.doi.org/10.2139/ssrn.3743385">https://ssrn.com/abstract=3743385</a> or <a href="https://dx.doi.org/10.2139/ssrn.3743385">https://dx.doi.org/10.2139/ssrn.3743385</a>
- 2. Prince, R., Vihari, N. S., & Rao, M. K. (2020). Empirical Association between Sustainable HRM on Employee Work Wellbeing: Does Voice Behavior and Trust In Management play a role? *12th International Conference on Competitiveness and Stability in the Knowledge-Based Economy*, iCOnEc 2020, Craiova, Romania.
- 3. Vihari, N.S., & Rao, M.K., (2018). 'Antecedents and Consequences of Sustainable Human Resource Management: Empirical Evidence from India' *International*

- Conference on Sustainability and Business' organized by Indian Institute of Management, Calcutta on January 13-14, 2018.
- 4. Vihari, N.S., & Rao, M.K., (2017). 'Antecedents and Consequences of Sustainable Human Resource Management: A Systematic Review and Framework' 'International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets' organized by Department of Management Studies, Indian Institute of Technology, Delhi on July 14-15, 2017.
- 5. Kushwaha, P., Tamta, V., & Rao, M. K. (2015). Assessing KM Performance through Justice Dimensions: Intervening role of Voluntary Learning Behavior. Presented at *IMRA-IIMB International Conference on Inclusive Growth & Profits with Purpose:* New Management Paradigm, organized by Indian Institute of Management, Bangalore during 16th-18th Dec. 2015.
- 6. Kushwaha, P., & Rao, M. K. (2015). Organizational Culture, Learning Behavior and Commitment level: Identifying key Performance drivers, 2nd HR Summit and International Conference on Emerging Challenges of HR: VUCA Perspectives, organized by Indian Institute of Management, Raipur, during 21st-22nd Aug, 2015.
- 7. Kushwaha, P., & Rao, M. K. (2014). Enabling KM process through infrastructure capabilities to affect knowledge performance: A conceptual model. *Sixth International Conference on Excellence in Research and Education*, organized by Indian Institute of Management, Indore, during 8th to 11th May, 2014.
- 8. Kushwaha, P., & Rao, M. K. (2014). Exploring the role of organizational culture to empower interpersonal trust: A theoretical approach toward knowledge sharing. Presented at *Global Conference on Managing in Recovering Markets (GCMRM)*, organized by Management Development Institute, Gurgaon, during March 5 -7th, 2014.
- 9. Pasricha, P. & Rao, M. K. (2014). Exploring the relationship between Ethical Leadership and Reputational Capital: A Conceptual Model. *Second PAN-IIM World Management Conference on Globalizing Indian Thought*, organized by IIM Kozhikode during November 5-8th, 2014.
- 10. Pasricha, P. & Rao, M. K. (2015). Exploring the association between Ethical Leadership and Social Innovation: A conceptual approach towards achievement of Sustainable Development. *Global Conference on Managing in Recovering Markets*, organized by MDI Gurgaon during March 11-13, 2015.
- 11. Rao, M. K., & Palo, S. (2011). Study of preferred styles of competency development for managers in India. *Eighth International conference on Management*, organized by Indian Institute of Management Ahmedabad during January 1-4, 2011.

- 12. Rao, M. K., & Palo, S. (2011). Development and preferences for managerial competency needs. *Eighth International conference on Management*, organized by Indian Institute of Management Ahmedabad during January 1-4, 2011.
- 13. Singh B., Verma P., & Rao M K., (2015). Individual and Socio-cultural Factors Influencing Entrepreneurial Intention: A role for Entrepreneurship Education and Training. *International conference on Entrepreneurship Education and Training: Design, Delivery and Effectiveness*, organized by IIM Bangalore, during January 29 31<sub>st</sub>, 2015.
- 14. Singh B., Verma P., Vihari N. & Rao M K., (2015). Enhancing Dynamic Capability through Intellectual Capital and Organizational Learning Culture. *International Conference on Business Paradigms in Emerging Markets*, organized by NIT Rourkela during December 12 -14th, 2014.
- 15. Singh, B. & Rao, M. K. (2015). The effects of Knowledge Sharing on Intellectual Capital. *International Conference on Research and Business Sustainability*, organized by IIT Roorkee, during December 4-6th, 2015.
- 16. Singh, B. & Rao, M. K. (2013). Exploring the Linkages between Human Resource Configuration and Knowledge Management Process: A Strategic Human Resource Management Perspective. *International conference on Managing and Recovering Markets*, organized by *MDI Gurgaon* during March 5-7th 2014.
- 17. Singh, B. & Rao, M. K. (2013). Exploring Dynamic Capability through the lenses of Intellectual Capital and Knowledge Management: A Conceptual framework. *Sixth International conference on Excellence in Research and Education* organized by IIM Indore, during May 8-11th, 2014.
- 18. Singh B., Verma P., & Rao M K., (2015). Individual and Socio-cultural Factors Influencing Entrepreneurial Intention: A role for Entrepreneurship Education and Training. *International conference on Entrepreneurship Education and Training: Design, Delivery and Effectiveness*, organized by IIM Bangalore during January 29-31<sub>st</sub>, 2015.
- 19. Tamta, V., Kushwaha, P., & Rao, M. K. (2015). Influence of ethical leadership on innovative work behavior: Intervening role of organizational trust. *Indian Academy of Management*, organized by Indian Institute of Management, Lucknow during 11 to 13th December 2015.
- 20. Tamta, V. and Rao, M.K. (2014). Exploring the linkages among Organizational Justice, Organizational Clan Culture and Organizational Commitment. A Conceptual Framework. *Global Conference on Managing in Recovering Markets*, organized by MDI Gurgaon, during March 5 -7th, 2014.

- 21. Tamta, V. and Kushwaha, P. (2014). A Panoramic view of personal competence through interactional justice and knowledge sharing, *International Journal of Business Management and Leadership*, 5(1), 167-180, ISSN 2231122X.
- 22. Verma, P & Rao, M. K. (2014). Conceptualizing the impact of organizational learning culture on creativity to enhance innovation capability. *International conference on Managing and Recovering Markets* organized by MDI Gurgaon on March 5-7th 2014.
- 23. Verma, P., Singh, B. & Rao, M. K. (2014). Developing Innovation Capability: The Role of Organizational Learning Culture and Task Motivation. *International conference on MSMBESSA*, organized by JNU, New Delhi, India during April 5-6th, 2014.
- 24. Verma, P & Rao, M. K. (2014). Enhancing Innovation Capability for Organizational Performance through Creativity Components: A Conceptual Framework. *Sixth International conference on Excellence in Research and Education* organized by IIM Indore, during May 8 -11th, 2014.
- 25. Verma, P., Singh, B. & Rao, M. K. (2014). Authentic Leadership a way to enhance innovation capability: The role of creativity Components. *International Society for Business Innovation and Technology management conference (ISBITM)* in **Bali, Indonesia** during January 24-26th 2015.
- 26. Vihari, N.S., Rao, M.K. & Jada, U. (2016). Empirical linkage between Sustainable HRM and Organizational Flexibility: A SEM Based Approach. *Management Doctoral Colloquium*, organized by Indian Institute of Technology, Kharagpur, during February 10 11th, 2016. (Best Paper Award).
- 27. Vihari, N.S., & Rao, M.K. (2015). Contextual Application of Learning Analytics: Three Case Snippets from India. *The Twelfth International Conference on eLearning for Knowledge Based Society Theory and Practices in eLearning 2015 and Future*, organized by Siam Technology College, Thailand during December 11-12, 2015.
- 28. Vihari, N.S., & Rao, M.K. (2015). Sustainable HRM as a Contextual antecedent of Organizational Effectiveness A Mediated Moderation model. *PhD Consortium 2015 on Management in the 21st Century*, organized by Indian Institute of Technology, Bombay during November 30 December 1, 2015.
- 29. Vihari, N.S., Rao, M.K. & Jada, U. (2015). Direct and Indirect effects of Sustainable HRM on Organizational Flexibility: A Multi Stage Mediation Analysis. *International Conference on Research and Business Sustainability*, organized by Indian Institute of Technology, Roorkee during December 4 6th, 2015.
- 30. Vihari, N.S., & Rao, M.K. (2015). Organizational Learning as a Determinant of Organizational Sustainability: An Evidence Based Approach, 'International

- Conference on Evidence Based Management', organized by BITS-Pilani during 20-21st March 2015.
- 31. Vihari, N.S., Vishwakarma, V., & Rao, M.K. (2014). Application of Total Interpretive Structural Modeling to achieve Organizational Sustainability, *Manufacturing Excellence: Imperative for Emerging Economies*, organized by NITTIE Mumbai POMS conference during 18-21st, December, 2014.
- 32. Vihari, N.S., & Rao, M.K. (2014). Role of Gamification Strategy in Enhancing Learning Effectiveness: An Organizational Perspective, 'HR Summit- 2014', organized by Indian Institute of Management, Kozhikode during 14-16th, March 2014.
- 33. Vihari, N.S., & Rao, M.K. (2014). Analytics as a Predictor for Strategic and Sustainable Human Resource Function: An Integrative Literature Review. *Third International Conference on Managing Human Resources at the Workplace*, organized by SDMIMD, Mysore during December 5-6th, 2014.
- 34. Vihari, N.S., & Rao, M.K. (2017). Business Model Innovation and Corporate Sustainability: A Mediated Moderation Model. *International Conference on Business, Internet, and Social Media*. August 16-18, 2017 Tokyo, Japan.

## National Conferences

1. Singh B., Verma P., & Rao M K., (2015). Exploring the Linkages of Knowledge Management Process and Dynamic Capability. *National Conference on Human Resource Development*, organized by Banaras Hindu University, Varanasi during 14-15th February, 2015.