#### Resume

## PRIYADARSHI PATNAIK Professor

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Residence: B-182, Dandakaranya Area IIT Campus Kharagpur 721302 Ph: 03222-283615 (R) M: 94342 09084

#### AREAS OF RESEARCH

- **Indian Aesthetics**
- Visual Culture and Communication
- Media and Multimedia Studies
- Music Perception and Communication
- Text and inter-medial translation

#### **SUMMARY OF INTERESTS**

- Visual Arts
  - **Paintings**
  - Graphics
  - Photography
- **Computer Graphics**
- **Text Animation**
- Music aesthetics
- Social and Media Network

## **SUMMARY OF ACTIVITIES**

- Twenty years' Teaching and Research and 19+ years at IIT
- Six Completed, Five Ongoing Ph.D. Guidance & Five Ongoing MS Guidance
- Six SANDHI MHRD projects (as PI&Co-PI) Two Research projects on Nonverbal Communication, One on Multimedia Communication, One on Translation and One on Museum Renovation and Modernization
- Coordinator/co-coordinator of Eight National level Seminars/workshops
- Video Lectures on Visual Communication
- Design of Computer-aided Communication Learning Packages
- Secretary, Nehru Museusum of Science and Technology, IIT Kharagpur

# **EDUCATION**

- Ph.D. (1995): Utkal University, India. "An Application of Rasa Theory to Modern Western Literature."
- M. Phil. (1994): Utkal University, India. American literature.
- M. A. (1992): Utkal University, India. English literature. (First class)
- JRF (1992), UGC, New Delhi, English Literature

## **WORK EXPERIENCE**

- Professor (2011-) Department of Humanities & Social Sciences, IIT Kharagpur
- Associate Professor (2004-2011) Department of Humanities & Social Sciences, IIT Kharagpur
- Assistant Professor (1999-2004) Department of Humanities & Social Sciences, IIT Kharagpur
- Visiting Faculty (1997-1999) Department of Humanities & Social Sciences, IIT Kharagpur
- Lecturer (1997) L. S. College, Muzzaffarpur
- Subeditor, House Journal Satirtha, NALCO (1996) NALCO, Bhubaneswar
- Computer graphics designer (1996) at a design agency, Bhubaneswar

#### **SUMMARY**

#### **Broad Areas of Interest**

Indian Aesthetics, Visual Culture, Media and Multimedia, Music Perception, Translation, Social Media Other Interests: Aging & Dying Studies, Generosity in Indian Tradition, Meditation, Happiness and Wellbeing

## **Teaching**

- English for Communication, B.Tech first year, IIT Kharagpur
- Introduction to Visual Communication, B.Tech Free Elective
- English for Technical Writing, PG and PhD students
- Earlier taught Business Communication (VGSOM), Communication Skills (B.Tech), Preparatory English
- (Preparatory students)
- Digital Art & Design (for NSS students) at Nehru Museum of Science and Technology

# **Pedagogy**

**COURSES DEVELOPED** 

- Introduction to Visual communication, B.Tech, free elective, IIT Kharagpur COURSE CONTENTS DEVELOPED
- Polyskills: A Course in Communication Skills and Life Skills (Group Discussion module) (text book for Andhra Pradesh AP polytechnics), to published by Cambridge University Press, India (in press)
- Design of Course Content for Group Discussion and Personal Interview (GDPI) for various engineering colleges, developed for Centre for Advanced Communication, STEP-IIT Kharagpur
- Video lectures on Introduction to visual communication, CET, IIT Kharagpur

#### **Research and Publications**

PH.D

- Ph.D Guidance (6 awarded, 5 currently working)
- MS Guidance (5 currently working)

**PUBLICATIONS** 

- 40+ journal papers, book chapters and conference proceedings
- 15 books (5 reference books, 5 text book, 1 translation, 1 monograph, 1 teachers reference book, 2 creative writing)
- 7 sets of translations in journals and edited volumes (translation of essays, poems and short stories)
- 2 meta-fictions in journals
- 5 including 2 (sets) of photographs and 3 paintings in journals
- 20 + creative writings in journals (poems and prose poems)

# **Sponsored Projects, Consultancy & Seminars**

- Projects & consultancy: 7 ongoing projects as PI and Co-PI (Rs12 crore +)
- Seminars & workshops: 2 on art & aesthetics, 2 on translation, 3 in other areas

## **Administration and Institute activities**

- Chairman, SF (Students' Festival) IIT Kharagugpur (2014-16)
- Secretary, Nehru Museum of Science and Technology, IIT Kharagpur ( 2006-)
- Member, Diamond Jubilee Publication Committee (2010-2011)
- Member, Convocation Backdrop Design Committee (2001, 2005-2006)
- Member, Editorial Team of IIT Newsletter Disha (2010-)
- Member, Convocation Publication Committee (2009-2011)
- Vice-Chairman. Spring Fest. Student Festival under Gymkhana, IIT Kharagpur
- Rector's Nominee, Student Gymkhana (2005-2006) (2014-)
- Member, Golden Jubilee Publication Committee, IIT Kharagpur. (2001)
- Member, Golden Jubilee Exhibition Committee, IIT Kharagpur. (2001)
- Coordinator, Multi-media Slide Presentation, for Golden Jubilee, IIT Kharagpur. (2001)
- Currently Faculty in charge of Language and Communication Laboratory (Departmental work)

#### Services Rendered to Other Institutions and Organizations

- Member, Selection Committee for English, Burla University (2011)
- Design of Course Content for Group Discussion and Personal Interview (GDPI) for various engineering colleges, developed for Centre for Advanced Communication, STEP-IIT Kharagpur (2010)
- Member, Syllabus Development for English, BPUT, Odisha (2008)

## **PUBLICATIONS**

#### A: Books: Published

- 1. Patnaik, P. How to Face Interviews and Succeed in Group Discussions, India: Foundation Books, Revised International Edition, Cambridge University Press (2015)
- 2. Sanghita Sen, Alankrita Mahendra and Priyadarshi Patnaik. *Communication and Language Skills*. Cambridge University Press, India, 2015)
- 3. **P. Patnaik** with others. (GD and PI modules). *Communication Skills in English*. India: Cambridge University Press (2013). **Text and reference book**.
- P. Patnaik with others. (GD and PI modules). English for Job Seekers. India: Cambridge University Press (2013). Text and reference book.
- 1. **P. Patnaik,** with others. (Group Discussion module) in *Polyskills: a Course in Communication Skills and Life Skills* (for Andhra Pradesh AP polytechnics), to published by Cambridge University Press, India (in press). (text book)
- 2. Dharam Vir, D. Sen, **P. Patnaik**, A. Hazra. **(Concept, text and visualization)**. *Sixty Years in the Service of the Nation: An Illustrated History of IIT Kharagpur*, Orient BlackSwan, 2011(Reference Book)
- 3. Patnaik, P. (Trans.) Poems for Children: f Bidyutprabha Devi. Bhubaneswar: Rupantar, 2011. (Translation)
- 4. **Patnaik**, **P**. *How to Face Interviews and Succeed in Group Discussions*, India: Foundation Books, Cambridge University Press. 2011. (Reference Book)
- Patnaik, P (Module II). Teachers' Handbook on Pracice in Basic Language and Communication Skills. (Module I: D. Sen, B. P. Sandilya, Eva Dutta). STEP, IIT Kharagpur: Centre for Advanced Communication, 2010. (Teachers' Reference Book)
- 6. **Patnaik**, P., S. C. Chatterjee and D. Suar **(Edts)**. *Time in Indian Culture: Diverse Perspectives.*, New Delhi: D. K. Printworld, 2009. (Reference Book)
- Chatterjee, S. C., P. Patnaik and V. Chariar (Edts). Discourses on aging and dying. India: Sage Publications, 2008. (Reference Book)
- 8. **Patnaik**, P., S. A. Dhawalgi and M. K. Mandal. *Training Manual on Deceit Detection and Interrogation*. Delhi: Defence Institute of Psychological Research, DRDO, 2007. (Monograph: Reference)
- 9. Patnaik, P. Rasa in Aesthetics. New Delhi: D.K. Printworld, 1997. (Reference Book)
- 10. Patnaik, P. Puri, when you are Dead, Bhubaneswar: Nachiketa Publishers, 1992. (Poetry)
- 11. Patnaik, P. From the Shadows of the Sun, Calcutta: Writers' Workshop, 1991. (Poetry)

# Books under publication/ accepted

1. **Patnaik**, **P.** and Joy Sen, (Edt). *Indian Aesthetics: Interrelationships and New Explorations*, New Delhi: D. K. Printworld. (In press) (Reference)

## B: Papers (in Journals and Edited Volumes)

- 1. **Priyadarshi Patnaik**. "The Aesthetics of Everyday Life: An Exploration through the Buddhist Concept of *Vikalpa*." *Artistic Visions and the Promise of Beauty: Cross-Cultural Perspectives*. Eds. Kathleen Higgins, Shakti Mira and Sonia Sikka. Springer Press. Commissioned Paper. Accepted. **Paper in edited** volume.
- 2. **Priyadarshi Patnaik**. "Rasa aesthetics goes global." *Bloomsbury Handbook of Indian Aesthetics*, Ed. Arindam Chakrabarti, (2016)
- 3. Amarendra Dash, **Priyadarshi Patnaik** & Damodar Suar. "A multimodal discourse analysis of glocalization and cultural identity in three Indian TV commercials. "Discourse and Communication, (2016)
- 4. S L Happy, **Priyadarshi Patnaik**, Aurobinda Routray, Rajlakshmi Guha. "The Indian Spontaneous Expression Database for Emotion Recognition." IEEE Transactions of Affective Computing, (2015)

- 5. **Priyadarshi Patnaik** and Gouri Karambelkar. "Self Reference in Indian *Gayiki* Tradition, Muse India." Issue 59 (2015)
- Saumya Bera, Rashmi Ranjan, P. Patnaik & S. C. Chatterjee. "Using Spirituality and Meditation to Reinvent CSR Activities through Dana: Exploring the Potentials." Purusartha: A Journal of Management Ethics and Spirituality. Vol.7. No.1. 2014.
- 7. Chirashree Srabani Rath, Rashmi Ranjan Behera, Subhomay Jana, **Priyadarshi Patnaik** and William K. Mohanty. "Exploring the Lost River(s) at Konarka: A Multi-Disciplinary Approach." *Odisha Review*. August 2015.
- 8. **Patnaik**. **P, and Joy Sen**. "Tagore's Aesthetics of Image-Texts: a Close Look at *Chitralipi*." (Rabindranath Tagore Special Issue). *Journal of Indian Council of Philosophical Research*, Delhi. (Journal)
- 9. Basu, Amrita and **P. Patnaik**. "Feminist Media Narratives: The Case of Indian Music Videos.". *Media Representation in the Age of Globalization*. Eds. *P.K. Bandhopadhaya & Rajesh Das*, Anthem Press, London. (Edited volume)
- 10. **Patnaik**. P. "Embodying Nature through Aesthetic Experience." *Ecological Criticism for our Times*. Eds. M. Shivaramakrishnan and Ujiwal Jana. Authors Press, Delhi, 2011.(Edited volume)
- 11. Basu, Amrita and P. Patnaik. "Representation of Women in Indian Music Videos." Global Media Journal. University of Calcutta. June 2011. Available at < http://www.caluniv.ac.in/Global%20mdia%20journal/currentissue.html> (Journal)
- 12. Patnaik, P. "Koili Poetry: An Exploration." Kavya Bharati, American College, Madurai, No.22, 2010. (Journal)
- 13. **Patnaik**, **P.** "Anonymity/Identity: The Relation of Art to Living through the lens of *Vikalpa.*" *Journal of Indian Council of Philosophical Research*, Delhi, Vol.24 No.2 2009(Published 2010-2011). (Journal)
- 14. Dash, A.K., **P. Patnaik** and D. Suar. "Cultural Hybridity in Indian Television Commercials—State of the Art to Future Technology. *Media Watch*, 1 (1), 2010.
- 15. **Patnaik**, **P.** "Kalapurusa of Guruprasad Mohanty." *Muse India: The Literary Journal*. November-December 2010. Available at <www.museindia.com> (Journal)
- 16. **Patnaik**, **P.** "Translation and Power: The Indian Context." (Special Issue edited by Prof. D. Pattanaik) *Translation Today*, Mysore, Vol.7, No 1&2, 2010. (Journal)
- 17. Dwivedy, A., **P. Patnaik** and D. Suar. "Audience Response to Gender Role Portrayals in Indian Advertisements." Journal of Creative Communication. 4(2). 2009. (Journal)
- 18. **Patnaik**, P. "Embodying Nature through Aesthetic Experience." *Ecological Criticism: Applications and Possibilities*, (Edts. M. Sivaramakrishnan & U. Jana). New Delhi: Authors Press, (in press). (Edited Volume)
- 19. Dwivedy, A., P. Patnaik and D. Suar. "Role Portrayals of Men and Women in Indian Print Ads: A Content Analysis of Advertising Visuals." *Psychological Studies*. 54 (2) Springer. 2009. (Journal)
- 20. **Patnaik**, "Time and the *Ragamala* Tradition: A Brief Exploration." *Time in Indian Culture*, New Delhi: D. K. Printworld, 2009. (Edited Volume)
- 21. **Patnaik**, **P.** "Introduction: Medieval *Bhakti* Poetry of Orissa." *Muse India: The Literary Journal*. May-June 2009. Available at <www.museindia.com> (Journal)
- 22. Patnaik, P. "Looking at Translation through Indian Tradition." Visva-Bharati Quarterly, Vol.15-16, 2007. (Journal)
- 23. **Patnaik**, **P.** "An overview of Indian aesthetics" (Editorial Paper) *Muse India (literary e journal)*, September-October 2007. Available at <www.museindia.com> (Journal)
- 24. **Patnaik**, P. "Buddhism and the Modern Aesthetics of Silence." *Glory of Sanskrit Tradition* (Professor Ram Karan Sharma Felicitation Volume 1). New Delhi: Pratibha Prakashan, 2006. (Edited Volume)
- 25. **Patnaik**, **P.** "Translation and Indian tradition: some illustrations, some Insights." Mysore: *Translation Today*, (Vol III, No. 1&2) *Central Institute of Indian Languages*, 2006. (Journal)
- 26. Patnak, P. "A Case for Self-Reflexivity in Indian Aesthetic Studies." Kala Dighya, 2005. (Journal)
- 27. **Patnaik**, **P**. "Translation, Transmutation, Transformation: A Short Reflection on the Indian *Kalā* Tradition. *Translation Today*, (Vol I, No2) Mysore: *Central Institute of Indian Languages*, 2004. (Journal)
- 28. Patnaik, P. "What is a Work of Art?" Kala Dighya, Lucknow, 6, 2003. (Journal)

- 29. **Chagla, M. S. and P. Patnaik**. "Indian Popular Music Culture: Exegesis and Discourses in Postcoloniality, *Journal of English and Foreign Languages*, Centre for English and Foreign Languages, Hyderabad, 2002. (Journal)
- 30. **Patnaik**, **P.** "The Old Man and the Sea in the Light of Rasa Theory: An Indian Reading of Hemingway," The Ernest Hemingway Companion. Ed. S. Mandal, Sarat Book Distributors, Kolkata, 2002. (Edited Volume)
- 31. **Patnaik, P.** "Text as a Process." *Journal of Indian Council of Philosophical Research.* Vol XVI Number 3, New Delhi: ICPR, 1999. (Journal)
- 32. **Patnaik**, P. "A 'Misreading' of Bloom's Misreading," *Indian Journal of American Studies*, Vo.27.1. American Studies Research Centre, Hyderabad, 1999. (Journal)
- 33. **Patnaik**, **P.** "What is the Language of Humanism?" *Facets of Humanism*, New Delhi: Recent Books, 1998. (Edited Volume)
- 34. Patnaik, P. "Textual Anonymity," *Journal of Indian Council of Philosophical Research*, Vol XIV Number 3 ICPR, New Delhi, 1997. (Journal)
- 35. **Patnaik**, **P.** "Hemingway's *The Old Man and the Sea*: From the Perspective of *Vira Rasa* of the *Natya Sastra*," *American Fiction in Perspective*, Ed. Satish K. Gupta, Atlantic, N.Delhi, 1997. (Edited Volume)
- 36. Patnaik, P. "Not-Words," New Literary History, Vol.26.2. Virginia, USA, 1995. (Journal)
- 37. Patnaik, P. "Terror," The Indian P.E.N. Vol 56, No. 4-6, 1995. (Creative Essay) (Journal)

## Seminar Proceedings/ Review Papers

- 1. P. Patnaik and Ravi Sinha. "Translating Spatio-temporal Visuals into Music: Exploring how intermediality influences Interpretation and Transformation." Music, Semiotics, Intermediality. Proceedings of the 12th International Congress of Music Signification, Centro di studi italiani, Université catholique de Louvain, Louvain-la-Neuve, 2012.
- 2. S. L. Happy, Anirban Dasgupta, **Priyadarshi Patnaik**, Aurobinda Routray: Automated Alertness and Emotion Detection for Empathic Feedback during e-Learning. T4E 2013: 47-50. 2013.
- 3. Kartik Vermun, Mohit Senapaty, Anindhya Sankhla, **Priyadarshi Patnaik**, Aurobinda Routray: Gesture-Based Affective and Cognitive States Recognition Using Kinect for Effective Feedback during e-Learning. T4E 2013: 107-110. 2013.
- 4. Arnab Kumar Hazra, **Priyadarshi Patnaik**, Damodar Suar: Relation of Modal Preference with Performance in Adaptive Hypermedia Context: An Exploration Using Visual, Verbal and Multimedia Learning Modules. T4E 2013: 163-166. 2013.
- 5. Bibek Kabi, Amiya Samantaray, **Priyadarshi Patnaik**, Aurobinda Routray: Voice Cues, Keyboard Entry and Mouse Click for Detection of Affective and Cognitive States: A Case for Use in Technology-Based Pedagogy. T4E 2013: 210-213. 2013.
- 6. **Patnaik**, **P.** "Intermodal Translation in the Indian Context: A Short Reflection." *Translatory Practices in India*. Edt. Sanjay Kumar, Archana Kumar and Raj Kumar. Select Proceedings of National Seminar on Translation and Indian Culture, BHU, November 2010. (Forthcoming)
- 9. Dash, A.K., **Patnaik**, P. & Suar, D. "Traditional, modern, and hybrid values in Indian TV commercials" in *International Conference on 50 Years of Indian Television*, July 14-15, 2009, IIAS Simla.
- 10. **Patnaik**, **P.** Review Paper (book review of *Towards an Alternative Discourse*) *Journal of Indian Council of Philosophical Research*, ICPR, N.Delh, 2002. (Journal)
- 11. **Patnaik**, **P.** "Rasa Theory and the Classification and Understanding of Images." Proceedings of National Seminar on Heritage Conservation and Cultural Continuity, MES School of Architecture, Kuttippuram, Kerala, 2002.
- 12. **Patnaik**, P. "Language Erasure," *Spirituality, Science & Technology*, Ed. Arun Mishra, Indian Philosophical Congress, New Delhi, 2001. (Select Conference Proceedings)

#### **Book Illustrations**

- 1. J P Das (Poet), Sumanyu Satapathy (translator), **Priyadarshi Patnaik** (illustrator). *Nana Sense*, National Book Trust, (2014).
- 2. J P Das (Poet). Priyadarshi Patnaik (illustrator). Anamana (Odiya). Friends Publishers, Cuttack (accepted).

## C: Translations in Journals and Edited Volumes

- 1. **Patnaik**, **P**. Translation of four stories. *The Lost World of Sarala Devi*. (Ed. Sachindanda Mohanty) Oxford University Press, 2016.
- 2. **Patnaik**, P. Translation of short story "Curfew" by Sanjukta Rout (already published in Kar& Henituik), *Sahitya*, the journal of the Comparative Literature Association of India, Vol.1, 2011.
- 3. Patnaik, P. Translation and Illustrations. *Poems for Children: Bidyut Prabha Devi.* Rupantar. 2011.
- 4. **Patnaik**, **P.** Translations of Two Short Stories. *Short Stories by Women from Orissa*. Edt. Supriya Kar & Valerie Henituik. Bhubaneswar: Rupantar. 2010. (Edited Anthology of Short Stories)
- 5. **Patnaik**, **P.** Translation of poems of Medieval Bhakti poets of Orissa. *Muse India* (Literary e journal), Vo. 25, May-June (2009). (Journal)
- 6. **Patnaik**, **P**. Three poems by Bidyut Prabha Devi (Translation) *By* P. Patnaik, *Muse India (literary e journal)*, 13 (May June), 2007. (Journal)
- 7. **Patnaik**, **P.** Seven translation (poems and prose) *Early Women's Writings in Orissa, 1898-1950 : A Lost Tradition*.Edt. Sachindananda Mohanty. New Delhi: Sage Publications, 2005. (Edited Anthology)
- 8. **Patnaik**, P. & Sachidananda Mohanty. "At Khidirpur Kolkata: Circa 1924-1933: Immigrant Identity in a Growing Metropolis" (from autobiography of Panchanan Mohanty) *Images of Kolkata*. Edt. Jatin Nayak. Bhubaneswar: Grassroots in collaboration with the Department of English, Utkal University. 2011. (Forthcoming)

#### C: Metafictions

- 1. Patnaik, P. "Emergence." Oyster Boy Review, (18, Winter 2003-4) USA, 2004. (Metafiction)
- 2. Patnaik, P. "Words among journeys," Toronto Review, Ontario, Canada, Spring 1999. (Metafiction)

## D: Paintings, Graphics and Photographs

- 1. Photo-poems accepted for presentation in Hyderabad Literary Festival, December 2010.
- 2. Photograph (Flight of Toads) cover image of international web literary journal, Asia Cha, November 2009.
- 3. Photographs (16 images) Ceries Press. (International web journal, France and USA). Summer 2010.
- 4. Paintings and photographs in "September-October 2007" issue of *Muse India* literary e-journal.
- 5. "Confession 6." (watercolour) Cover painting of *Tattoo Highway 8* (e-journal), (Vo.6. No.1) USA., 2004. <www.tattohighway.org/8/index.htm>
- 6. "Shame." (drawing) Tattoo Highway 8 (e-journal), (Vo.6. No.1) USA, 2004.
- 7. "Paradoxical Space." Oil on Canvas, 1998. In *Contemporary Art in Orissa*, Working Artists Association Orissa, 2001.

## E: Creative Writing (Poems, Fictions and Metafictions)

- 1. **Patnaik. P.** "Voices-House at Puri," Asiatic, Vol. 4. No. 2, December, IIUM Journal of English Language and Literature, Malaysia, December 2010.
- 2. Patnaik. P. "Puri Town: Sketch No.27." Desi-Lit Magazine. Spring 2010. (Poems)
- 3. Patnaik. P. "Two Poems." Mascara Literary Review, 6, Australia, 2010. (Poems)
- 4. P. Patnaik. "Agni." Leveler Poetry Journal, E journal 2009. (Poem)
- 5. P. Patnaik. "Assimilating Indian TV Screen." Post-Colonial Text, 2010. (Poem)
- 6. Patnaik. P. "Two Poems." Kritya: E Journal.India. September 2009. (Poems)
- 7. Patnaik, P. "Poems." Hudson View: International Collection, Fall, South Africa, 2008. (Poems)

- 8. **Patnaik**, **P.** "The desert." Ariel: *A Review of Contemporary English Literature*, (Vol.33, Issue 3-4) Canada: University of Calgary, 2002. (Poem)
- 9. Patnaik, P. "Haiku," Still, (Issue 1) London. U.K., 2001. (Poem)
- 10. Patnaik, P. "Time has lost me," (poem) Still, (Issue 4) London. U.K., 2000. (Poem)
- 11. Patnaik, P. "Uncharted Travel Diaries," Melic Review, USA, December 2002. (Prose)
- 12. **Patnaik**, **P.** "and the birds broke their nests," *Ariel: A Review of Contemporary English Literature*, Canada: University of Calgary, 2001. (Poem)
- 13. **Patnaik**, **P**. "The Body", Melic Review, USA. December 2000. Web Journal <www.melicreview.com> (*prose poem*)
- 14. Patnaik, P. "Puri Poems" (five poems), Toronto Review, Ontario, Canada, 1997. (Poems)
- 15. Patnaik, P. "Night" and "Words," Kavya Bharati, Madurai, 1997. (Poems)
- 16. Patnaik, P. "Parables", New Quest, Poone, 1997. (three prose-poems)
- 17. Patnaik, P. "My God Died At Fourteen," Poesies, Bombay, 1995. (Poem)
- 18. Patnaik, P. "Nachiketa," The Indian Literature, Sahitya Akademi, N. Delhi, 1994. (Poem)
- 19. Patnaik, P. "Temple at Alarnath," Kavya Bharati, Madurai, 1993. (Poem)

#### **PROJECTS & CONSULTANCY**

# **Ongoing Consultancy**

Co-PI. Consultancy services for carrying out the work related to planning and designing of the R&R colony for Odisha ultra mega power project. Government of India. Rs. 337 Lakhs.

# **Ongoing Projects**

Priyadarshi Patnaik, Joint- Pl	MHRD, GOI, New Delhi	Architectural - Archaeological - Iconographic & Epigraphic exploration of Lalitagiri - Vajragiri - Puspagiri, Odhisha	70.00	January 2014 – December 2017
Do, Joint-PI	MHRD, GOI, New Delhi	Decoding and Exploring Ancient Classification of Indian Classical Music through Machine Learning Methods and Audience Response	150.00	January 2014 – December 2018
Do, Co-Pl	Ministry of Culture, GOI, New Delhi	Renovation, Extension and Modernization of Nehru Museum of Science and Technology	274.00	2013-2016
Do, Co-PI	MHRD, GOI, New Delhi	The Effect of Meditation, Pranayam and Meditative Sounds on the Cognitive and Emotional Performance of Human Brain: a study using an integrated signal	150.00	January 2014 – December 2017
Do, Co-PI	MHRD, GOI, New Delhi	Making of Web-Portals and allied outreach activity for Varanasi project and allied projects under SANDHI	100.00	January 2014 – December 2018
Do, Co-PI	MHRD, GOI, New Delhi	Reconfiguring Dāna (Generosity) as a new Institutional Financial Mechanism for Social Enterprises	75.00	January 2014 – December 2017
Do, Co-PI	MHRD, GOI, New Delhi	Improving End-of-Life Care (EOLC) for the Elderly by Integrating Indic Perspectives on Ageing and Dying	75.00	January 2014 – December 2017
Do, Co-Pl	IIT Kharagpur	Centre for Excellence in Robotics	50.00	2014-2017

# **Completed Projects**

- Patnaik, P., and Tandra Patnaik. "Translation of Metaphysical Writings of the *Pancasakha Sanths* of Medieval Odisha." Indian Council of Philosophical Research. Accepted 2010. (Rs. 2.00 Lakhs) (Funds to be released)
- Patnaik, P., and M. K. Mandal. "Animated Texts: Communicating in a Multimedia Environment." Indian Council of Social Sciences Research (ICSSR). (Rs. 3.80 Lakhs) (2006-2009)
- Patnaik, P., and D. Suar. "Demeanour Analysis" Government of India. (Rs.9.5 Lakhs) (2008-2009)
- Patnaik. P. Design of Course Content for Group Discussion and Personal Interview (GDPI) (Client: Centre for Advanced Communication, STEP-IIT Kharagpur, Value: 0.90 Lakhs; Period: 2 months) PI: Priyadarshi Patnaik, 2009. (Consultancy project – cited in the category "Design of Course Material Below.")
- Patnaik, P., and S. A. Dhawalgi. "Interview and Interrogation Techniques." Government of India. (Rs. 4.85 Lakhs) (2006-2007)

#### SEMINARS AND WORKSHOPS CONDUCTED

- Sen, Joy, and P. Patnaik (Coordinators). AICTE Winter School on Digital Art and Design." Sponsored by AICTE, Delhi. February 2010.
- Patnaik, P., D. J. Sen. A. Hazra (Coordinators). Fiberglass Sculpture Workshop. Nehru Museum of Science and Technology. December 2010-January 2011.
- Patnaik, P., and Joy Sen (Coordinators). National Seminar on "Indian Aesthetics: Convergences and Divergences." Sponsored by ICPR, Delhi. February 2010.
- Chatterjee, S. C., P. **Patnaik**, and V Chariar (Coordinators). "National Conference on Aging and Dying." Sponsored by Infinity Foundation, USA. 2005.
- Patnaik, P., and S. N. Barman (Coordinators). "National Translation Workshop on the Santha Tradition of Orissa." Sponsored by CIIL and Orissa Sahitya Academy, (organized at IIT extension centre jointly by IIT Kharapur and Eastern Regional Language Centre, Bhubaneswar), 2005.
- Patnaik, P., and S. N. Barman (Coordinators).. "National Translation Seminar cum Workshop on the Metaphysical Tradition of Orissa." Sponsored by CIIL and Orissa Sahitya Academy, (organized at IIT extension centre jointly by IIT Kharapur and Eastern Regional Language Centre, Bhubaneswar), 2004.
- Patnaik, P., S. C. Chatterjee and D. Suar (Coordinators). "National Multidisciplinary Seminar on Time."
  Sponsored by Indian Council of Philosophical Research (ICPR) and Indian Concil of Social Sciences Research (ICSSR), Delhi. December 2002.
- Patnaik, P. (Coordinators). "QIP Short-Term Course on Introduction to Visual Communication." Sponsored by AICTE. 20-24 January 2001.
- Patnaik, P., and B. Chatterjee (Coordinators). "National Interdisciplinary Seminar on Space." Sponsored by Indian Council of Philosophical Research (ICPR), Delhi. September 10-12, 1998.
- Coordinated more than 5 short-term courses on different aspects of Communication.

## EDITOR/ EDITORIAL BOARD MEMBER/ MEMBERSHIP

- Guest Editor (Special focus: Indian Aesthetics): Muse India (Literary e journal), September-October (2007).
- Guest Editor (Special focus: Orissan Medieval Bhakti Poets): Muse India (Literary e journal), September-October (2009).
- Editors (Patnaik, P., and S. C. Chatterjee). Electronic Journal of Indian Culture and Society (2002-03). Currently discontinued.

Ph.D. GUIDANCE

- 1. Manorama Nayak. "Perception and Influence of Emotions on Judgment and Decision-Making in Formal Contexts" (Guide: Prof. D. Suar, Co-Gudie: P. Patnaik) 2016.
- 2. Arnab K. Hazra. "Relevance of learning styles, multimedia principles and pedagogical choice in the context of adaptive hypermedia" (Co-Guide: D. Suar), 2015.
- 3. Amarendra Dash. "Advertising Strategy and Cultural Blend: Glocal Identities in Indian TV Commercials" (Co-Guide: D. Suar), 2014.
- 4. Ashish Dewedi. "Gender Role Portrayal in Indian Ads and Audience Response to Select Portrayals. 2011. (Coquide D. Suar).
- 5. Amrita Basu. "Representation of Women through the Lens of Narrative Structure: The Case of Indian Music Videos." 2010. (Independent Guidance)
- 6. Ujjwal Jana. "Application of *Rasa* Theory to Indian Fiction in English: A Study of Three Novels." 2008. (Independent Guidance)
- M. S. Chagla. Indian Music Videos: An Exploration of the Elements of Carnivalization, Performance, Hybridity, Narrative and Romance. 2003. (Independent Guidance)

# **Ongoing Guidance**

• Currently **five PhD scholars** and **five MS scholars** are working of Music, Music Audience Response, Visual communication, Grief and Generosity Studies.

#### **COURSE DESIGN**

- Design of Course Content for Group Discussion and Personal Interview (GDPI) (Client: Centre for Advanced Communication, STEP-IIT Kharagpur, Value: 0.90 Lakhs; Period: 2 months) PI: Priyadarshi Patnaik, 2009.
- Video Course, ntroduction to Visual Communication, by Centre for Education Technology, IIT Kharagpur in Spring 2008 for distant learning.
- Introduction to Visual Communication: UG Free Elective course designed and taught by Patnaik. P.

The course introduces students to visual culture and aesthetics, visual perception, perspective, design principles, painting, photography and computer graphics.

## TALKS AND PRESENTATIONS IN SEMINARS/WORKSHOPS & SCHOOLS

About 50 talks and paper presentations in various seminars, conferences and workshops in the last 20 years.

## **TEACHING EXPERIENCE (1996-2010)**

## At the undergraduate level

- English for Communication (1st year compulsory course)
- Preparatory English
- Communication Skills (Free Elective)
- Visual Communication (Free Elective)
- Digital Art & Design (for NSS students at Nehru Museum of Science & Technology)

## At the postgraduate level

- Oral Business Communication (taught earlier at VGSOM, IIT Kharagpur)
- Written Business Communication (taught earlier at VGSOM, IIT Kharagpur)
- Effective Communication Lab (M.Tech)
- English for Formal Purposes (course discontinued)

# INSTITUTE AND DEPARTMENTAL WORK UNDERTAKEN

- Member, Editorial Team of IIT Newsletter Disha (2010-)
- Member, Convocation Publication Committee (2009-2011)
- Member, Diamond Jubilee Publication Committee (2010-2011)

- Member, Technology Express Exhibition Committee (2010-2011)
- Secretary, Nehru Museum of Science and Technology, IIT Kharagpur (2006-)
- Vice-Chairman. Spring Fest. Student Festival under Gymkhana, IIT Kharagpur.
- Member, Convocation Backdrop Design Committee (2001, 2005-2006)
- Rector's Nominee, Student Gymkhana (2005-2006)
- Faculty in Charge of Publication, Research and Innovation, Sponsored Research & Industrial Consultency (SRIC), IIT Kharagpur. (2002-2003)
- Member, Golden Jubilee Publication Committee, IIT Kharagpur. (2001)
- Member, Golden Jubilee Exhibition Committee, IIT Kharagpur. (2001)
- Coordinator, Multi-media Slide Presentation, for Golden Jubilee, IIT Kharagpur. (2001)
- Faculty in Charge of Design & Publication, Departmental Brochures, GATE, IIT, Kharagpur. (2000)
- Coordinator of English subject committee for four years (Departmental work)
- Currently Faculty in charge of Language and Communication Laboratory (Departmental work)

## OTHER ACHIEVEMENTS

- Name included in Sahitya Akademe, Delhi. Who's Who of Indian Writers.
- Book, Rasa in Aesthetics, Recommended as text for reference for course, Philosophy of Literature, University of Hawaii, 2000-.
- Metafiction, "Emergence" nominated for Pushcart Award by Oyseter Boy Review.